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Alan Lotaquon

Skills

Core Tools

Autodesk Maya
Cinema 4D
Blender
After Effects
Photoshop
Illustrator
Premiere
InDesign
Procreate
Audacity
Unity

Ai Prompting Engineering

Midjourney
Chat GPT
Gemini
Copilot

Digital Design

Illustration
Storyboarding
Graphic Design
3D Modeling
Texturing
Rigging
Shading
Lighting
Keyframe Animation
Video Rendering
Video Editing
Colour Correction
Rotoscoping
Video Tracking
Image Manipulation
Audio Recording and Editing

Profile

Multifaceted, creative, and adaptable 2D/3D generalist with close to 20 Years of experience. Professional abilities include storyboarding, drawing, and conceptualizing, with a keen eye for design and detail. Always maintain a positive attitude, with an organized and optimized workflow, to tackle tight and evolving deadlines. A constantly evolving, creative, and tirelessly prolific artist.

Professional Experience

Congestoga College - Creative Generalist, Animator

Kitchener, On

10/2019 - Current

- Led and collaborated on numerous animation projects across a wide range of initiatives and formats.
- Applied creative problem-solving strategies to sensitive content and complex subject matter.
- Art directed multiple visual styles, ensuring consistency, integrity, and overall production quality.
- Created high-quality 2D and 3D assets while adhering to established style guides and accessibility standards.
- Integrated narrative and pedagogical principles to maximize learning outcomes, distilling complex concepts into clear, effective visual communication.
- Recorded, cleaned, and edited audio, including voiceovers, music, and sound effects.
- Initiated and developed reusable templates for demo reels, storyboards, and lower thirds to streamline workflows for animators and editors.
- Collaborated with graphic designers to create icons, visual systems, illustrations, and animations for web platforms.
- Worked closely with web developers to export and deliver assets in multiple formats (PNG, GIF, Lottie), meeting technical specifications, and performance requirements.
- Collaborated with instructional designers, faculty, graphic designers, producers, managers, and directors on course content and funded projects.
- Consulted with marketing teams, course coordinators, and field placement students to develop effective, creative strategies and visual solutions.

Memory Tree Productions - Motion Graphic Animator

Kitchener, On

04/2018 - 06/2019

- Animator for various projects for OpenText.

Education

06/2005

Diploma

Illustration

SHERIDAN COLLEGE

OAKVILLE, ON

06/2006

Post Graduate Diploma

Computer Animation

SHERIDAN COLLEGE

OAKVILLE, ON

- Worked with producers to develop storyboards and animations.
- Timed-out voice-overs, sound effects, and music to match mood and tempo.
- Created 2D/3D assets while referencing style guides.
- Created motion graphic templates for editors.
- Create 2019 company sizzle reel
- Created lower thirds and optimize images and videos for award events.
- Other tasks include editing, rotoscoping, tracking, and photoshopping.

Bell Media, CTV Kitchener - Digital Graphic Designer

Kitchener, On

09/2011 - 03/2018

- Designed 3D/2D assets for infographics and explainer videos for on-air and taped portions of television News broadcasts.
- Established and maintained a professional rapport with reporters and directors to ensure accuracy and efficiency.
- Developed graphics such as layouts for newsletters, promotions, flyers, and advertisements that adhered to the Bell Media brands and guidelines.
- Also served as the Digital Graphic Designer for the two local shows, Province Wide and The Beat, as well as for Radio affiliates Virgin Radio, and KFUN.
- Worked with Creative Producers, creating 2D/3D Assets for commercials.

Imarion Inc. - 3D Generalist

Toronto, On

01/2011 - 04/2011

- Worked on Discovery Channel's "Mighty Ships" and BBC Two's "James May's, Things You Should Know", as well as History Channel's, "Greatest Tank Battles".
- Responsible for entire CG scenes, mainly worked as a modeler, animator, texture and layout artist.
- Created 3D models, referencing blueprints, images.
- Assisted in lighting scenes, setting up render layers and render settings to correspond with previsualization.

Naga Productions - Co-Founder, Generalist

Mississauga, On

05/2008 - 01/2011

- Creation of 2D and 3D animations for previsualization, commercial, Marketing, entertainment and promotional Media content for web and television.
- Assisted Producers on live action sets.
- Consultant for special effects and animations.
- Worked with and maintained clients. Coming up with creative solutions and ideas for their promotional videos.
- Scheduled and maintained project deadlines.
- Help create production pipelines for animations, including render farm and asset management systems.
- Other tasks include editing, rotoscoping, tracking and photoshopping.