

Portfolio:
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Kitchener, ON, Canada

Core Tools

After Effects
Premiere
Photoshop
InDesign
Illustrator
Affinity
Procreate
Figma
Audacity
Autodesk Maya
Cinema 4D
Blender
Unity
Bambu Studio

Ai

Midjourney
Gemini
Chat GPT
Copilot

Skills

Illustration
Storyboarding
Graphic Design
3D Modelling
3D Printing
Texturing
Rigging
Shading
Lighting
Key-frame Animation
Video Rendering
Videography
Video Editing
Video Tracking
Visual Effects
Colour Correction
Rotoscoping
Image Manipulation
Audio

Alan Lotaquon

Visual Designer

Profile

Multifaceted, creative, and adaptable generalist with close to 20 years of robust industry experience. Recognized for creative problem-solving, an optimized workflow, and a positive attitude that prevails under tight deadlines. A constantly evolving and tirelessly prolific artist dedicated to production excellence.

Professional Experience

Conestoga College - Creative Designer, Animator

Kitchener, ON, Canada

10/2019 - 03/2026

- Owned end-to-end visual projects from concept to final production, including illustrations, storyboards, 3D assets, and animations, while adhering to established style guides and accessibility standards.
- Created scalable visual systems and interactive assets (animated illustrations, icons, Lottie files) optimized for web and social-first platforms, ensuring strict adherence to technical and performance specifications.
- Designed and implemented lifecycle communications, including milestone pop-ups and award badges, to guide user progression and create moments of delight throughout the course experience.
- Applied creative problem-solving strategies to sensitive content and complex subject matter.
- Art directed multiple visual styles, ensuring consistency, integrity, and overall production quality.
- Integrated narrative and pedagogical principles to maximize learning outcomes, distilling complex concepts into clear, effective visual communication.
- Drove creative strategy and visual solutions by partnering closely with a wide range of cross-functional stakeholders, including engineering, marketing, and instructional design teams.
- Initiated and developed reusable templates for demo reels, storyboards, and lower thirds to streamline workflows for animators and editors.
- Recorded, cleaned, and edited audio, including voice-overs, music, and sound effects.

Memory Tree Productions - Motion Graphic Animator

Waterloo, ON, Canada

04/2018 - 06/2019

- Developed storyboards, motion studies, and custom social-first animations for OpenText, utilizing motion and animated illustrations to guide user attention and improve overall customer comprehension.
- Created 2D/3D assets while referencing style guides.
- Created motion graphic templates for editors.

Education

06/2005

Diploma

Illustration

Sheridan College

Oakville, ON, Canada

06/2006

Post Graduate Diploma

Computer Animation

Sheridan College

Oakville, ON, Canada

- Created 2019 company sizzle reel.
- Created lower thirds, kinetic typography, and high-impact motion graphics optimized for dynamic pacing, award events, and digital feeds.
- Timed-out voice-overs, sound effects, and music to match mood and tempo.
- Other tasks included editing, rotoscoping, tracking, and photoshopping.

Bell Media, CTV Kitchener - Digital Graphic Designer

Kitchener, ON, Canada

09/2011 - 03/2018

- Designed 3D/2D assets for info-graphics and explainer videos for on-air and taped portions of television news broadcasts.
- Established and maintained a professional rapport with reporters and directors to ensure accuracy and efficiency.
- Developed graphics and layouts for newsletters, promotions, flyers, and advertisements that adhered to the Bell Media brands and guidelines.
- Also served as the Digital Graphic Designer for the two local shows, Province Wide and The Beat, as well as for Radio affiliates Virgin Radio, and KFUN.
- Worked with Creative Producers, creating 2D/3D Assets for commercials.

Imarion Inc. - 3D Generalist

Toronto, ON, Canada

01/2011 - 04/2011

- Worked on television series including Discovery Channel's Mighty Ships, BBC Two's James May's Things You Need to Know, and History Channel's Greatest Tank Battles.
- Responsible for entire CG scenes, mainly worked as a modeller, animator, texture and layout artist.
- Created 3D models, referencing blueprints, images.
- Assisted in lighting scenes, setting up render layers and render settings to correspond with previsualization.

Naga Productions - Co-Founder, Generalist

Mississauga, ON, Canada

05/2008 - 01/2011

- Created 2D and 3D animations for previsualization, commercial, marketing, entertainment and promotional media content for web and television.
- Assisted Producers on live action sets.
- Consultant for special effects and animations.
- Maintained client relationships and developed creative solutions for their promotional videos.
- Scheduled and maintained project deadlines.
- Helped create production pipelines for animations, including render farm and asset management systems.
- Other tasks included editing, rotoscoping, tracking and photoshopping.